

# WiFi Hotspot Hotel & Guest House

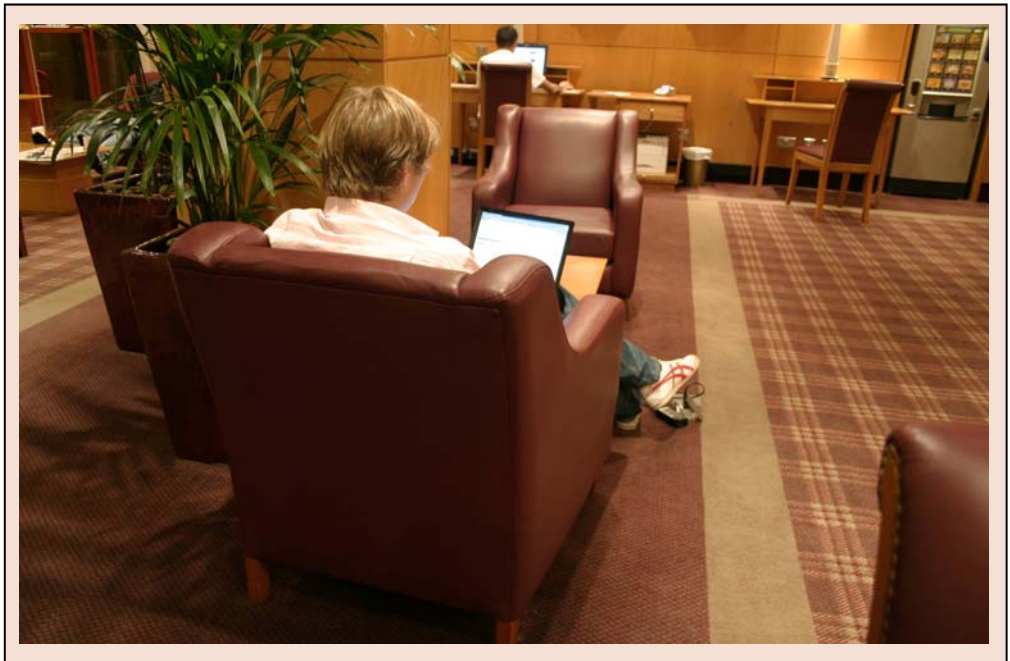
**WiFi Solutions (UK) Ltd** are specialists in providing wireless Internet access through a quality managed broadband connection in public locations. We are in partnership with Pipex a leading wholesale Internet Service Provider for over 10 years.

Become part of the wireless revolution and turn your premises into a WiFi Hotspot.

With LETSGOWIFI your customers have the freedom to connect to the Internet at high speeds without wires. Using a laptop or PDA that is WiFi enabled, you can download e-mail, Surf the Net or just keep up with your business in general.

We carry out a free site survey and simple check to ensure that your premises has ADSL capability. The equipment we use is sophisticated yet compact, therefore unobtrusive.

You will be surprised to learn how low the cost is to provide wireless Internet access.



**Y**our guests don't need to lose touch when they leave their home or office if you offer wireless broadband internet facilities. Hotels/Guest Houses providing this service are now a major determining choice for business people. Being able to take advantage of the wealth of information on the internet or being able to connect to a corporate intranet, not only in the reception area and meeting rooms but also in the comfort and privacy of a hotel bedroom will provide you with a competitive advantage.

**Fact: A recent survey by KPMG revealed that 75% of business travellers now choose their hotel accommodation/choice of restaurant based on the quality of internet connectivity.**

Public access hotspots are a popular way for people to get online access when they are away from their home or office. If your hotel offers conference facilities, then it is an ideal location to host corporate meetings and events. This environment can result in bringing together different companies working to different standards, each looking to use their personal computer equipment with which they are familiar. For this to be effective they often need to connect to their own corporate networks via a secure VPN to check e-mail, recover data, show presentations or host net meeting sessions. The list is endless. Many modern laptop computers and PDAs are now WiFi enabled giving your clients the freedom to connect wirelessly from your hotel/guest house/conference centre.

Wireless Broadband Internet Access can be offered as a value added service to your customers. A key potential benefit to your centre will be increased trade as business clients will often choose a venue which can provide easy access to their own company facilities.



Our solution provides you with a choice of flexible billing options. These range from day pass access for conference areas (company meetings); guest account for free access (may be included with the price of the venue); on line credit card facilities for individuals (for hotel bedrooms) or one off ticket sales for short sessions. With our solution any revenue created is yours as once installed we do not take any commission on sales.

A LEADING SUPPLIER OF WIRELESS  
BROADBAND INTERNET SERVICES IN  
THE NORTH WEST

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# Hotel & Guest House WiFi Benefits

LET'S GO WIFI™

A LEADING SUPPLIER OF WIRELESS  
BROADBAND INTERNET SERVICES IN THE  
NORTH WEST

BENEFITS TO  
YOUR  
BUSINESS

BENEFITS TO  
YOUR  
CUSTOMERS

WHY  
WIFI  
SOLUTIONS (UK)

All this can be made  
available to your customers  
at surprisingly low cost.



The Hotel/Guest House is an ideal venue to achieve a rapid return on investment (ROI) when offering their guests WiFi Internet access. This is due to a high turnover of visitors with a need for internet services and also the potential benefit which could be gained from using portal advertising space. Combined, these offer multiple potential revenue streams and extensive value added services to your customer for a very low initial investment.

## Our solution provides you with a range of key benefits:

**Flexible billing options** allow you to set chargeable rates of your choice and 100% of the revenue generated is yours.

- ◇ Guest account with free access which can be included in the price of the Conference Room facility.
- ◇ Paid day pass access for conference areas ideal for company meetings.
- ◇ On line credit card facilities for individual users (eg in the bedroom).
- ◇ One off ticket sales for short sessions (eg in the reception area).

**Captive Portal** provides an excellent advertising opportunity to generate revenue. Once connected customers may be shown a pre-determined page of information regarding the hotel, its services, rates, events and other information as required. This page may be modified to offer the following benefits:

- ◇ Hotels may wish to use this feature to promote a particular event. Modifications may be chargeable at rates of your choice.
- ◇ Advertising revenue may be generated by selling walled garden web links. Casual users often view these areas as no payment is required to access.

## Easy Connection

- ◇ Use of IP plug & play technology. This allows computer access to the internet without the need to change network settings. Often a problem for corporate users as PC setting may be fixed for their own company network.
- ◇ Secure Socket Layer (SSL) is activated during login providing encryption.
- ◇ Enhanced security Layer 2 Isolation is enabled. This prevents direct communication between your customer's computers.

## Why WiFi Solutions:

- ◇ Leading supplier of wireless public access internet hotspots in the North West.
- ◇ We are in partnership with PIPEX, a leading internet service provider.
- ◇ **No** resale restrictions on ADSL broadband wireless connection. Some providers have terms and conditions which restrict the resale of telecom service.
- ◇ We do **not** charge a percentage of revenue by user.
- ◇ We use high quality equipment from a reputable manufacturer.
- ◇ We introduce new features to our clients as they arise, if we feel they offer additional benefits.

## Services we Provide:

- ◇ We offer bespoke WiFi Broadband Internet Solutions. Where possible we design "scaleable solutions" which can be expanded in the future as required. We actively encourage starting off small.
- ◇ Captive portal hosting and management service. This includes the development and modification of portal pages for you and your clients. Changes are charged at an hourly rate. This will typically take one hour where existing web sites & designs may be used. You are free to charge your clients your rates for this service.
- ◇ Reseller of telecom services. ADSL, RADSL, Bonded ADSL, Leased Lines.