

# WiFi Hotspot Marina/Caravan Park

**W**iFi Solutions (UK) Ltd are specialists in providing wireless Internet access through a quality managed broadband connection in public locations. We are in partnership with Pipex a leading wholesale Internet Service Provider for over 10 years.

Become part of the wireless revolution and turn your premises into a WiFi Hotspot.

With LETSGOWIFI your customers have the freedom to connect to the Internet at high speeds without wires. Using a laptop or PDA that is WiFi enabled, you can download e-mail, Surf the Net or just keep up with your business in general.

We carry out a free site survey and simple check to ensure that your premises has ADSL capability. The equipment we use is sophisticated yet compact, therefore unobtrusive.

You will be surprised to learn how low the cost is to provide wireless Internet access.

A LEADING SUPPLIER OF WIRELESS  
BROADBAND INTERNET SERVICES  
IN THE NORTH WEST

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**M**any caravan parks, marinas and camp sites throughout the UK have installed wireless broadband Internet access (known as WiFi) as a value added service for their customers. Public access hotspots are a popular way for people to get on-line when they are away from their home, office or on holiday wishing to utilise the Internet to look up local information or simply surf the Net which is fast becoming a popular pastime for people of all ages during those rainy days.

In a hotspot location, multiple users who have a wireless enabled device (eg a laptop or PDA, WiFi enabled mobile phone, hand held games console, etc) can share a broadband Internet connection to get online without wires. Keep the kids occupied with hand held on-line gaming whilst parents enjoy a drink at the bar. Visitors with WiFi enabled mobile phones will be able to take advantage of VoIP services enabling them to make cheap, if not free, mobile phone calls.

A key benefit to your business is our walled garden solution. This works by re-directing visitors to a captive portal page with links to your web site. This may detail opening times, special events, or promotions. All this will be available as free access to your site visitors or passing boat trade. If full Internet access is required then your visitors may choose one of the billing options for timed Internet access. This can be achieved without your visitors leaving the comfort of their boat, caravan or tent and will be completely transparent to your staff. Our portal provides essential added protection for your site by requiring visitors to accept Terms & Conditions and Acceptable Use Policy before connecting to the Internet.



Our solution provides you with a choice of flexible billing options. For a static site with permanent residents you may wish to charge a monthly fee for unlimited Internet access. For visitors, a more popular option is to offer time based access at an hourly rate. Revenue may be collected via a ticket issuing system at the reception area or by on-line registration using a credit card. You may wish to offer free Internet access as a value added service to your visitors. The choice is yours and 100% of any revenue generated belongs to you.

# Marina/Caravan Park WiFi Benefits

LETS GO WIFI™

A LEADING SUPPLIER OF WIRELESS  
BROADBAND INTERNET SERVICES IN THE  
NORTH WEST

BENEFITS TO  
YOUR  
BUSINESS

BENEFITS TO  
YOUR  
CUSTOMERS

WHY  
WIFI  
SOLUTIONS (UK)

All this can be made  
available to your customers  
at surprisingly low cost.



**B**usiness people can keep up to date with the office to check E-Mail for example or to connect back to their corporate network via a secure VPN. Having WiFi enables your visitors to take advantage of these great benefits whilst away from their home or business environment. As the Internet grows and the number of wireless devices increases, the offer of Wireless Broadband Internet Access provides an excellent value added service to your customers at surprisingly low cost to you. Having WiFi at your site can deliver a rapid return on investment.

**In summary, our solution provides you with a range of key benefits:**

**Flexible billing options** allow you to set chargeable rates of your choice and 100% of the revenue generated is yours.

- ◇ Daily or Weekly passes may be offered at special rates.
- ◇ On-line credit card facilities for convenience to your passing trade.
- ◇ One off ticket sales made available in your reception area.

**Captive Portal** provides an excellent advertising opportunity to generate revenue.

- ◇ Advertising revenue may be generated by selling walled garden web links to local business in your area. Casual users often view these areas as no payment is required to access.
- ◇ Sole advertising rights for your site
- ◇ For your protection, Acceptance to Terms & Conditions and Acceptable Use Policy before connecting to the Internet.

**Easy Connection & Security for your visitors**

- ◇ Zero configuration for your guests. This allows computer access to the Internet without the need to change network settings. (Often a problem for corporate users as PC setting may be fixed for their own company network).
- ◇ Secure Socket Layer (SSL) is activated during login providing encryption.
- ◇ Our system prevents direct communication between your visitors' computers for their protection.
- ◇ Our equipment supports VPN connect, critical for business users.

**Why WiFi Solutions:**

- ◇ Leading supplier of wireless public access Internet hotspots in the North West.
- ◇ We are in partnership with PIPEX, a leading Internet service provider.
- ◇ **No** resale restrictions on ADSL broadband wireless connection. Some providers have terms and conditions restrict the resale of telecom services.
- ◇ We have agreements to provide ADSL services for public hotspots.
- ◇ Up to 8Mb services will be installed where capability exists.
- ◇ 100% of any revenue generated belongs to you.
- ◇ We only use high quality equipment from a reputable manufacturer.

**The above features are critical for a successful public access WiFi walk-up Hotspot. Beware of suppliers who do not offer these services as standard.**

**Services we Provide:**

- ◇ We offer bespoke WiFi Broadband Internet Solutions. Where possible we design "scaleable solutions" which can be expanded in the future as required. We actively encourage starting off small.
- ◇ Captive portal hosting and management service. This includes the development and modification of portal pages. Reseller of telecom services. ADSL, RADSL, Bonded ADSL, Leased Lines. We can review existing services at your premises and suggest potential cost saving benefits.