

WiFi Hotspot Café/Restaurant

WiFi Solutions (UK) Ltd are specialists in providing wireless Internet access through a quality managed broadband connection in public locations. We are in partnership with Pipex a leading wholesale Internet Service Provider for over 10 years.

Become part of the wireless revolution and turn your premises into a WiFi Hotspot.

With LETSGOWIFI your customers have the freedom to connect to the Internet at high speeds without wires. Using a laptop or PDA that is WiFi enabled, you can download e-mail, Surf the Net or just keep up with your business in general.

We carry out a free site survey and simple check to ensure that your premises has ADSL capability. The equipment we use is sophisticated yet compact, therefore unobtrusive.

You will be surprised to learn how low the cost is to provide wireless Internet access.

A LEADING SUPPLIER OF WIRELESS
BROADBAND INTERNET SERVICES IN
THE NORTH WEST

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Many cafes and restaurants throughout the UK are now starting to install free to use wireless internet broadband access (WiFi) as a value added service to their customers. Public access hotspots are a popular way for people to get online access when they are away from their home or office. In a hotspot location, multiple users who have a wireless enabled device (eg a laptop or PDA, WiFi enabled mobile, hand held games console, etc) can share a broadband internet connection to get online without wires. Keep the kids occupied with hand held on line gaming whilst parents enjoy their meal or talk for free with VoIP services such as Skype™. Studies have shown that the offer of a WiFi hotspot service within a café or restaurant can attract more customers especially during quieter periods. This may be a local business wishing to hold a breakfast or

lunch meeting away from the office or lone travellers wishing to dine during the evening. Your establishment could be made into an essential meeting point for companies and their employees to stay connected in order to remain productive whilst on the move.

Our solution provides you with a choice of flexible billing options. Our most popular package adopted by cafés and restaurants is our free to use walled garden access service. This enables you to offer completely free (time limited) internet access to your customers on the purchase of a meal or drink. This takes the form of a ticket receipt detailing a pass code.

Many cafes offer pay for access services at rates up to £6 per hour. WiFi Solutions believe a free service to the general public will ultimately return the highest benefits in terms of increased repeat business at your premises.

The web is now a routine part of everyday life. New WiFi enabled portable devices are hitting the shops every day. Each of these takes the web a step forward, beyond just surfing and e-mail. These devices are creating a demand for Internet access beyond the home or office. WiFi enabled digital cameras enable the sending of holiday photos back home through wireless hotspots. Why not make your café a choice for visitors wishing to take advantage of this new technology.



Café/Restaurant WiFi Benefits

LETS GO WIFI™

A LEADING SUPPLIER OF WIRELESS
BROADBAND INTERNET SERVICES IN THE
NORTH WEST

**BENEFITS TO
YOUR
BUSINESS**

**BENEFITS TO
YOUR
CUSTOMERS**

**WHY
WIFI
SOLUTIONS (UK)**

All this can be made
available to your customers
at surprisingly low cost.



Many cafes and restaurants have unused space located upstairs. Some of our customers have benefited from WiFi by offering these areas, away from the main dining area as small conference rooms or VIP guest areas to regular customers or local business. This can give local business the opportunity to snack or dine whilst connecting wire free back to their office. It may be that they have a customer or special visitor and wish to leave the office for a more relaxing and pleasing environment, with the added benefit of high quality food and coffee.

Our solution provides you with a range of key benefits:

Flexible billing options allow you to set chargeable rates of your choice and 100% of the revenue generated is yours.

- ◇ One off time based ticket issued with either coffee or food for free internet access.
- ◇ Day pass for your VIP area using a guest account logon.
- ◇ Guest account with free access when hiring conference area.

Captive Portal provides an excellent advertising opportunity for your café or restaurant. Once connected customers may be shown a pre-determined page of information. This can be a simple welcome statement or contain links showing special menus and recommended dishes. The portal also prevents access to the Internet until a valid ticket has been issued, with the exception of your own advertising space.

Easy Connection

- ◇ Use of IP plug & play technology. This allows computer access to the internet without the need to change network settings. Often a problem for corporate users as PC setting may be fixed for their own company network.
- ◇ Secure Socket Layer (SSL) is activated during login providing encryption.
- ◇ Enhanced security Layer 2 Isolation is enabled. This prevents direct communication between your customer's computers.
- ◇ Enables Secure VPN for customers connecting to their company networks

Why WiFi Solutions:

- ◇ Leading supplier of wireless public access internet hotspots in the North West.
- ◇ We are in partnership with PIPEX, a leading internet service provider.
- ◇ **No** resale restrictions on ADSL broadband wireless connection. Some providers terms and conditions restrict the resale of telecom services.
- ◇ We have agreements to provide ADSL services for public hotspots.
- ◇ Up to 8Mb services will be installed where capability exists.
- ◇ We only use high quality equipment from a reputable manufacturer.
- ◇ We introduce new features to our clients as they arise, if we feel they offer additional benefits.

Services we Provide:

- ◇ We offer bespoke WiFi Broadband Internet Solutions. Where possible we design "scaleable solutions" which can be expanded in the future as required. We actively encourage starting off small.
- ◇ Captive portal hosting and management service. This includes the development and modification of portal pages.
- ◇ Reseller of telecom services. ADSL, RADSL, Bonded ADSL, Leased Lines. We can review existing services at your premises and suggest potential cost saving benefits.
- ◇ We can also offer assistance with the set up of a VIP area if additional computer equipment is required.